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[www.bcapplecouncil.org](http://www.bcapplecouncil.org)

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**P.O. box**

**29044, Kelowna, BC V1W 4A7**

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**P.O. box 29044,**

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250-762-5226

1-800-619-9022

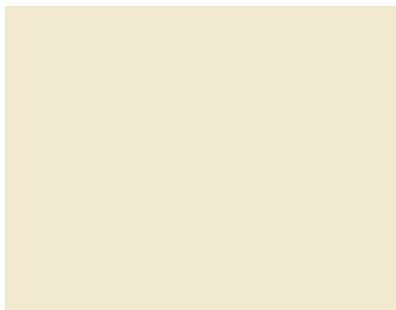
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\*Makki, F. Enhancing the Competitiveness of Canada's Apple Industry, AAFC, July 22, 2013, p.18,11.



2012			
	130,000,000	\$ 0.0020	\$260,000
	35,000,000	\$ 0.0002	7,000
	40,000,000	\$ 0.0020	-80,000
			100,000
		20% of \$146,000	29,200
			<b>\$316,200</b>

2013

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\*Cranfield, J. with the assistance of von Massow, M. Evaluating the Economic Benefits From the Canadian Beef Check-Off, Canadian Beef Cattle Council, March 17, 2010, page 3.